

Sponsorship Advertising Graphics Guidelines & How To

1. All logos or graphic materials must be sent in one of the following formats: PSD, JPG, AI, or PNG. If you only have your graphics in PDF format there will be a fee to process and convert your artwork for usage. If your art work is for the website the resolution settings should not exceed (72 dpi). If the artwork is for a large banner it is best to use an Illustrator (AI) or some sort of vector file. Vector files can be sized up or down without loosing resolution quality. (I.e. JPG format files that are enlarged become distorted which make it unreadable.) If you need to have a jpeg file converted to vector we can do that for a fee also. Please contact Jim at landarts@cableone.net for pricing based on your specific needs.
2. Text documents must be in Word document or Notepad format. If your text is in PDF format only there will be a charge for conversion.
3. If you don't have a logo or graphics in electronic format, we can create them for you. Please contact me at landarts@cableone.net for a quote or call Jim at 208-559-3394.
4. If you have a link to your website please provide that link (i.e. <http://www.yoursite.com>). An easy way to do this is to right click your website address in the browser and copy and paste the address into the body of an email. Or, use shortcut keys by highlighting the address in your browser and hold down the ctrl key and click c, then in the email you can hold down the ctrl key and click v, to paste into the email.
5. Send all files in an email and make sure to put your business name in the subject line. In the body of the email please identify each file and what it is to be used for. (Ex. attached file: file001 is the graphic logo for our website banner, file002 is the text for ad, file003 is a graphic for the tournament brochure, etc.)
6. Many files are too big to send through an email. If this is your case, please email me and I will provide an address where you can mail the files.
7. Once we have received all of your materials, it typically takes 2 working days for it to be live on the MYB site. We will notify you when yours is on the site for your review. Upon your review, if you find an error please contact me so we can correct it.

Meridian Youth Baseball / Softball

Creatively Simple Web Design
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